



The National Wellness Institute Inc. (NWI) is proud to announce that it is now accrediting undergraduate health promotion and wellness programs.

NWI accreditation indicates that academic programs have met or exceeded standards set by the National Wellness Institute for professional preparation at the undergraduate level. Accreditation further indicates that graduates of these programs become eligible to become "Certified Wellness Practitioners." It indicates that these students have the knowledge and skills necessary to initiate and provide effective wellness programs in a variety of settings.

If you are a recent graduate of a National Wellness Institute certified academic program and meet certain requirements, you are eligible for the designation of Certified Health Promotion Practitioner, or CWP. These three little letters will help set you apart in the employment market as coming from one of the top Health and Wellness programs in the country!

What if your university or college isn't a certified school? Let the Dean of your program know about this opportunity to help their graduates stand out!

Attached, you will find the process for receiving your CWP certificate. With this certificate you will be able to demonstrate to employers that you are a graduate of a high quality academic program and an excellent candidate for employment.

Complete the enclosed form and an official set of transcripts along with the remuneration and your name as you wish to see it on your certificate.

Congratulations on your academic achievement!

Questions?

Contact Dr. John W. Munson
Chair – Academic Accreditation
National Wellness Institute
800.243.8694

Becoming a Certified Wellness Practitioner (CWP)

A CWP is qualified through documented, supervised experience to:

- Utilize effective health promotion models to assess needs and subsequently design, implement, and evaluate interventions for individuals and populations.
- Apply current theories and models to motivate others to engage in health promotion and prevention activities.
- Create health-enhancing environments through the initiation of organizational and cultural change.

Qualified candidates may apply for CWP status for a fee of \$150.

Certification is valid for a period of three years. Initial three-year certification automatically includes a two-year membership in the National Wellness Institute at no additional charge (currently, a \$198 value).

Individuals applying for certification as a Wellness Practitioner must have a minimum of a 2.75 overall grade point average (4.0 scale).

Benefits of becoming a Certified Wellness Practitioner

1. A professional certificate suitable for framing
2. A two-year membership in the National Wellness Institute
3. Access to on-line publications
 - Wellness Management Newsletter (Quarterly)
 - Health Promotion Practitioner Newsletter (bi-monthly)
 - Wellness News You Can Use (monthly)
4. On-line Resources and Services
 - National Health and Wellness Observances Calendar
 - **Searchable archives for on-line publications**
 - **Reproduction rights to Making Wellness Work for You (Behavior Change Guide)**
 - **Total Wellness Planner (free one-year download and use)**
 - **NWI Membership Directory**
 - **Wellness Resource Directory**
 - **Noteworthy Research Abstracts**
 - **Conference Calendar (nationwide listing of professional conferences)**
 - **Job Connection (Internships, graduate assistantships, jobs)**
5. **Networking Opportunities**
6. **National Wellness Conference discounts:**
 - **Registration**
 - **Certificate Programs**
 - **Exhibiting**

