



Rubric for Evaluating CWP Application

Name of Applicant _____

Date _____

Certified Wellness Practitioner

Criteria	Distinguished 5	Proficient 3	Below expectations 1	Weighted Total
Academic Preparation <ul style="list-style-type: none"> ▪ Undergrad ▪ Masters ▪ Doctorate 	Degree in... <ul style="list-style-type: none"> ▪ Health Promotion ▪ Exercise Science ▪ Kinesiology/PE/Recreation ▪ Nurse Practitioner ▪ Community Health/Health Ed ▪ Social Work ▪ Health & Human Performance ▪ Other 	Degree in... <ul style="list-style-type: none"> ▪ Psychology ▪ Dietetics ▪ Chiropractic ▪ Nursing ▪ Physician Asst ▪ Human Resources ▪ Sports Management ▪ Other 	Degree in unrelated field or No degree	$___ \times 15 = ___$ 75 max
Professional experience in wellness field	Proof of 5 years of full time professional experience in wellness field: <ul style="list-style-type: none"> ▪ Employee wellness ▪ Wellness coaching ▪ Fitness center ▪ Park and recreation ▪ Health educator ▪ Public/community health ▪ Social worker Supervised internship in wellness	Less than 5 years of full-time professional experience or 5 years experience in closely-related field: <ul style="list-style-type: none"> ▪ Psychologist/counselor ▪ Dietician/nutritionist ▪ Chiropractor ▪ Nursing ▪ Physician Assistant ▪ Physical Educator ▪ Human Resources/insurance 	Less than 5 years of full-time experience in wellness field or closely related field	$___ \times 10 = ___$ 50 max
Wellness leadership activities	Experience in wellness leadership activities <ul style="list-style-type: none"> ▪ Conducts needs assessment ▪ Leads wellness classes ▪ Edits newsletter ▪ Administers HRAs ▪ Leads fitness classes ▪ Administers screenings (e.g., BP, cholesterol, glucose, immunizations) ▪ Evaluates program effectiveness ▪ Monitors/adjusts strategies in response to feedback/progress ▪ Targets multiple dimensions of wellness 	Experience in wellness leadership activities <ul style="list-style-type: none"> ▪ Conducts needs assessment ▪ Leads wellness classes ▪ Edits newsletter ▪ Administers HRAs ▪ Leads fitness classes ▪ Administers screenings (e.g., BP, cholesterol, glucose, immunizations) ▪ Evaluates program effectiveness ▪ Monitors/adjusts strategies in response to feedback/progress ▪ Targets multiple dimensions of wellness 	Experience in wellness leadership activities <ul style="list-style-type: none"> ▪ Conducts needs assessment ▪ Leads wellness classes ▪ Edits newsletter ▪ Administers HRAs ▪ Leads fitness classes ▪ Administers screenings (e.g., BP, cholesterol, glucose, immunizations) ▪ Evaluates program effectiveness ▪ Monitors/adjusts strategies in response to feedback/progress ▪ Targets multiple dimensions of wellness 	$___ \times 10 = ___$ 50 max
Continuing Education & Scholarship	<ul style="list-style-type: none"> ▪ Professional memberships (e.g., NWI, ACSM, NSCA, AAHPERD, WELCOA) ▪ Publications in professional journals/texts ▪ Presentations at professional conference/webinars ▪ Attendance at professional conferences/ workshops ▪ Webinar participant ▪ Professional certifications (e.g., ACSM, YMCA, CPR, ACE) ▪ Reads prof literature to support development as wellness professional ▪ Other wellness certificates/trainings/workshops 	<ul style="list-style-type: none"> ▪ Professional memberships (e.g., NWI, ACSM, NSCA, AAHPERD, WELCOA) ▪ Publications in professional journals/texts ▪ Presentations at professional conference/webinars ▪ Attendance at professional conferences/ workshops ▪ Webinar participant ▪ Professional certifications (e.g., ACSM, YMCA, CPR, ACE) ▪ Reads prof literature to support development as wellness professional ▪ Other wellness certificates/trainings/workshops 	<ul style="list-style-type: none"> ▪ Professional memberships (e.g., NWI, ACSM, NSCA, AAHPERD, WELCOA) ▪ Publications in professional journals/texts ▪ Presentations at professional conference/webinars ▪ Attendance at professional conferences/ workshops ▪ Webinar participant ▪ Professional certifications (e.g., ACSM, YMCA, CPR, ACE) ▪ Reads prof literature to support development as wellness professional ▪ Other wellness certificates/trainings/workshops 	$___ \times 5 = ___$ 25 max
Application submissions	<ul style="list-style-type: none"> ▪ Official transcripts ▪ Resume/curriculum vita ▪ Personal statement ▪ Application fee 		Signature of NWI Review Committee Member _____	Total points = _____

In order to meet the criteria for Certified Wellness Practitioner, applicants must earn a minimum of 145 points.