

Exhibitor Agreement

Reserve your booth early to secure the best location and most pre-conference promotion. Register by June 1, 2010, to be included in the program book.

Please complete this form to exhibit at the 35th Annual National Wellness Conference, July 17-22, 2010 (Exhibiting Dates: July 19-22), in Stevens Point, Wisconsin. Exhibitors are encouraged to apply as soon as possible to ensure space availability.

Organization _____
 Address _____
 City _____ State _____ ZIP _____
 Phone _____ Fax _____
 Contact Person _____ Phone _____
 E-mail _____
 Web link for NWC Promotions _____

Persons **attending** (for 2 non-transferable Main Conference waivers; for additional registrations, please visit www.nationalwellness.org)

Send a 50-word description of product/service along with contact information and an electronic version of your logo (300 dpi) to trina@nationalwellness.org (for use in conference brochure and for web link).

Booth Description

Includes one 8' x 10' exhibit booth, one covered and skirted 2' x 6' table, one chair, weblink, registration waiver for two persons for Main Conference, and program book listing if registered by June 1, 2010.

NWI Member: Number of 8' x 10' exhibit booths _____ x \$1,295 = \$_____ (booth total)

Non-NWI Member: Number of 8' x 10' exhibit booths _____ x \$1,495 = \$_____ (booth total)

Non-profit Organization*: No. of 8' x 10' exhibit booths _____ x \$1,295 = \$_____ (booth total)

**IRS documentation of non-profit status required.

Assignment of Space

All conference sponsors receive first priority on booth space. Additional assignments will be made based on signed exhibitor agreement receipt date by NWI. Show management reserves the right to make the final determination of all space assignments in the best interest of the 35th Annual National Wellness Conference.

Choice of Booth # First Choice _____ Second Choice _____

Payment Information

Agreements must include \$450 non-refundable/non-transferable deposit. All balances due by June 1, 2010. (NWI reserves the right to sell the unit to another exhibitor if agreements submitted after June 1, 2010 are not paid in full.)

1. Check Enclosed
2. Purchase Order # _____ (confirming copy must be enclosed)
3. MasterCard VISA American Express

Account Number _____ Exp. Date _____

Name of Cardholder _____

Official Signature _____ Date _____

I, the duly authorized representative of the organization named above, on behalf of said organization, subscribe and agree to all the terms, conditions, authorizations, and covenants contained in this Agreement for Exhibit Space; and the accompanying Exhibit Agreement Rules and Regulations.

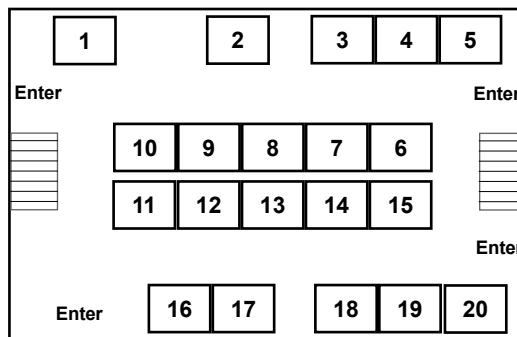
Cancellation Policy: See reverse side.

Exhibit Hall Floor Plan →

Location - 2010

Noel Fine Arts Center

(NFAC) Courtyard - UWSP



BOOTH TOTAL \$ _____ (A)

SPONSORSHIP TOTAL \$ _____ (B)
 (see separate Sponsorship page)

TOTAL DUE (lines A+B) \$ _____

DEPOSIT* \$ _____
 (\$450 deposit required with agreement)

AMOUNT ENCLOSED \$ _____

BALANCE \$ _____ DUE JUNE 1, 2010
 Please check all that apply:

- I authorize NWI to automatically charge any balance remaining on June 1, 2010, to the credit card listed on this agreement.
- Company description and logo e-mailed to NWI.*
- Date sent: _____

*Send a 50-word description of product or service along with contact information and an electronic version (300 dpi) of your logo to trina@nationalwellness.org.

Questions about exhibiting?
 Phone 715.342.2969
 Fax 715.342.2979
 E-mail
trina@nationalwellness.org

Exhibit Agreement Rules and Regulation

- 1. EXHIBIT LOCATION:** Noel Fine Arts Center (NFAC), University of Wisconsin-Stevens Point, Stevens Point, Wisconsin.
- 2. EXHIBITOR REGISTRATION:** All persons representing the Exhibitor MUST be registered for the conference. Exhibit fee includes registration waivers for two representatives for corresponding exhibit days. The registration badge is necessary for admittance to the exhibit hall and conference sessions. All exhibit personnel must check in/register at conference exhibit hall, with exhibit coordinator, upon arrival, before exhibit set-up. Exhibiting company must identify its representatives by June 1, 2010. A \$15 processing fee will be assessed for each registration submitted or changed after June 1, 2010.
- 3. INSTALLATION OF EXHIBITS:** Only designated exhibitor personnel will be allowed access to the exhibit hall during installation hours. If assembly of an exhibit has not begun by 12:00 noon on Monday, July 19, 2010 NWI may order the exhibit to be assembled, and the exhibiting company will be billed for all charges incurred. All exhibits must be ready for inspection by 2:30 p.m. on Monday, July 19, 2010.
- 4. EXHIBIT HALL HOURS:**
July 19 - 22, 2010

Monday, July 19	Set up	9:00 am - 3:00 pm
	Grand Opening	4:00 pm - 7:30 pm
Tuesday, July 20	Exhibit	
	Exhibit	9:15 am - 1:30 pm
	Exhibit	3:00 pm - 4:00 pm
Wednesday, July 21	Exhibit	
	Exhibit	9:15 am - 1:30 pm
	Exhibit	3:00 pm - 4:00 pm
Thursday, July 22	Exhibit	
	Exhibit	9:15 am - 1:30 pm
	Exhibit	3:00 pm - 4:00 pm
	Dismantle	4:00 pm - 7:00 pm

Changes in these hours remain at the discretion of NWI. In order to secure the exhibit hall and to allow exhibitors to attend conference sessions, NWI requires that all exhibitors respect the exhibit hall hours.
- 5. REMOVAL OF EXHIBITS:** Dismantling of exhibits may not begin until the closing of the exhibit hall, on Thursday, July 22, 2010 at 4:00 p.m. Materials not removed by Thursday, July 22, 7:00 p.m. will be removed and stored at the Exhibitor's expense. **There will be a \$100 fee charged to any exhibit requiring early removal from the Exhibit Hall. Absolutely no dismantling is allowed during exhibit hours.**
- 6. EXHIBIT LIMITATIONS:** Exhibitors shall display professional products that are in character with a wellness conference. Character of the exhibits is subject to the approval of NWI. Sorry, no network marketed products or nutritional supplements are allowed. NWI reserves the right, in its sole discretion, to refuse any application based upon the product to be exhibited. Further, NWI also reserves the right to require the Exhibitor to remove any product from the exhibit which NWI, in its sole discretion, determines is not a wellness-related product.
- 7. SUBLETTING OF SPACE:** Exhibitors may not assign, sublet, or share exhibit space without the expressed written consent of NWI.
- 8. INBOUND SHIPPING INSTRUCTIONS:** Due to limited storage, shipments will be accepted at the address below ONLY July 12 - 16, 2010, between the hours of 8:30 a.m. and 4:30 p.m. All fees associated with shipment of exhibit materials are the responsibility of the Exhibitor. No COD shipments will be accepted. NWI and UWSP will not accept responsibility for damaged materials.
**UWSP Central Stores
C/O NWC Exhibits
Company Name
Booth #
1848 Maria Drive
Stevens Point, WI 54481**
- 9. RETURN SHIPPING INSTRUCTIONS:** *Exhibitor is responsible for making return shipping and payment arrangements with the shipper of their choice. Exhibitor must call for their own pick-up.* Boxes must be properly stored, sealed, have shipping labels affixed and bills of lading for shipments correctly completed before departing the exhibit hall. No COD shipments will be accepted by shippers. Exhibitors who do not comply with these instructions will be charged handling fees. NWI and UWSP are not responsible for improperly labeled or improperly packaged exhibit materials or shipments for which the Exhibitor has not secured appropriate advance return shipping arrangements.
- 10. CARE OF EXHIBIT SPACE:** Exhibitors are, at their own expense, responsible for keeping their exhibit space clean and in neat order. NWI will provide cleaning of the aisles and walkways.
- 11. ADMITTANCE TO EXHIBIT HALL:** Admittance during closed exhibit hours is open only to persons wearing "exhibitor" registration badges.
- 12. OVER-THE-COUNTER SALES:** Over-the-counter sales ARE permitted by Exhibitors at the National Wellness Conference. Exhibitors shall be solely responsible for having a seller's permit and for the collection and remittance to the Wisconsin Department of Revenue for any Wisconsin state sales or use tax due and owing on the sale of their products.
- 13. SIZE OF EXHIBIT/SPECIAL EFFECTS AND DEVICES:** All Exhibitor activities and demonstrations must be kept within the bounds of the contracted exhibit space and may not infringe on

the aisle space. Any exhibit exceeding 7 feet, 11 inches in height must notify NWI about specific height requirements. All audio effects, visual effects, and attention-attracting devices must be kept at a low enough intensity so as, in the opinion of NWI, to not create conditions that are objectionable to neighboring Exhibitors.

14. SECURITY: Security is provided during closed exhibit hours. NWI and UWSP will not assume responsibility for lost, stolen, and/or damaged exhibit materials.

15. EXHIBITOR'S WARRANTIES: Exhibitor represents that its use or sale of goods at the National Wellness Conference will not infringe upon or conflict with the rights held by any third party under any patent, trademark, copyright, trade secret, or proprietary right. Exhibitor warrants that it accepts the exhibit space provided hereunder upon its own investigation and that the Exhibitor has not relied on any representation made by NWI or any of its agents or employees in making its decision to enter into this contract.

16. LIMITS OF LIABILITY: NWI and UWSP shall not be responsible for damage to materials that have been delivered to NWI or UWSP and placed in storage, held in the exhibit space, or held in storage prior to being collected from the exhibit space at close of the exhibition. Exhibitors are responsible for obtaining insurance on their own exhibit materials, at their own expense, and are solely responsible for making sure that their exhibit materials are properly insured against fire, theft, and all hazards while in transit to and from the exhibit, and for the duration of the exhibit.

17. LIABILITY, HOLD HARMLESS, AND INDEMNITY BY EXHIBITOR: As partial consideration for granting of space to the undersigned Exhibitor, said Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless NWI, UWSP, and its employees and agents against all claims, losses, and damages to person or property, governmental charges or fines, and legal fees arising out of any use of the exhibition premises or part thereof by the Exhibitor. Further, Exhibitor agrees to protect, save, and hold harmless NWI and UWSP from any damages or charges imposed for violation of any law or ordinance whether occasioned by the negligence, inadvertence, or intentional actions of Exhibitor, its agents or employees, or those holding under the Exhibitor.

18. FORCE MAJEURE: Neither party shall be liable for defaults or delays due to acts of God or the public enemy, acts or demands of any government or governmental agency, strikes, fires, flood accidents, or other unforeseeable negligence. Each party shall notify the other of the cause of such delay immediately after the beginning thereof.

19. SUBSEQUENT WAIVER: A waiver of any provision by NWI under this contract shall not be deemed a subsequent waiver of that same provision or of any other provision.

20. NOTICES: All notices required to be in writing hereunder shall be deemed served on the receiving party when personally served or deposited into the U.S. Mail or sent via e-mail.

21. RELEASE: The Exhibitor, in partial consideration of being allowed to participate in the 2010 National Wellness Conference, does hereby release and forever discharge NWI, its employees, agents, successors, and assigns and UWSP and its agents, employees, successors, and assigns from any claims or causes of action which the Exhibitor may now have or which may subsequently accrue to the Exhibitor by reason of any matter connected with the Exhibitor's participation in the 2010 National Wellness Conference.

22. GENERAL: All issues not addressed by these regulations are subject to the decision of NWI. These regulations may be amended at any time by NWI and all such amendments will be equally binding to all parties. NWI will provide written notification of any amendments or additions to all Exhibitors affected by them.

23. VIOLATIONS: Violations of these regulations on the part of the Exhibitors, their employees or agents, shall annul the right to occupy space and such Exhibitor will forfeit to NWI all monies that may have been paid. NWI has the right to terminate the right to occupy space and remove all persons and goods at the Exhibitor's expense and risk. The Exhibitor shall pay all of such expense and damages that NWI may incur and forfeit all monies paid or due NWI on account thereof. Exhibitor expressly waives the service of written notice to re-enter and terminate.

24. PAYMENT: Payments will be made to the National Wellness Institute. Exhibitor commitment prior to June 1, 2010, must include a non-refundable \$450 deposit. All balances due by June 1, 2010. If balances are not received by June 1, 2010, this agreement shall be null and void; and the non-refundable deposit will be forfeited. NWI will have the right to sell the unit to another exhibitor. Exhibitor commitments after June 1, 2010, must pay in full. If checked on agreement, NWI will automatically charge any balance remaining on June 1, 2010, to the credit card supplied on this agreement.

24. PHOTOGRAPHY: Exhibitor gives permission to NWI to use photography from this conference to help promote future conferences and the NWI through advertising, marketing, campaigning, or any promotional collateral, print or web-based.

25. CANCELLATION POLICY: All cancellation notices must be made in writing. The deposit paid at the time of application is non-refundable. Cancellations postmarked prior to June 1, 2010 will receive a full refund of monies paid, less the \$450 non-refundable deposit. No refunds for cancellations postmarked June 1, 2010 or later.

26. FINAL AGREEMENT: This agreement, together with any attachments hereto, is intended by both parties to be a final expression of their understanding and as a complete exclusive statement of the terms thereof. It can only be modified in writing and signed by both parties.

INITIAL _____ DATE _____



Mail or fax your agreement with payment to:
**Exhibit Coordinator
National Wellness Institute
1300 College Court, PO Box 827
Stevens Point, WI 54481-0827
Fax: 715.342.2979**