





## 35<sup>TH</sup> ANNIVERSARY SPONSORSHIP OPPORTUNITIES

All V.I.P. Sponsors' logos will be displayed on the Conference tote bags!

*(commitment needed by May 1, 2010 for inclusion on tote bags)*

### Exclusive 35<sup>th</sup> Anniversary Water Bottle V.I.P. Sponsor—\$15,000

*(only one sponsorship available; commitment needed by May 1, 2010)*

- logo exclusively and prominently displayed on all 35<sup>th</sup> Anniversary Conference water bottles
- prominent display of company sign at pre-determined location (sponsor provides sign)
- one V.I.P. pass to certificate program (one per day) and all main conference events, including meals
- one additional main conference waiver
- full-page advertisement in conference program\*
- free tote bag insert\*\*
- 250 free conference postcards
- company prominently advertised in two conference promotional e-mails
- exclusive top-tier placement of company logo with link on conference website
- free post-conference mailing list\*\*\*
- company logo included in conference registration brochure *(commitment needed by January 25, 2010)*
- one free parking pass for main conference
- prominent mention during morning announcements

### Exclusive 35<sup>th</sup> Anniversary Welcome Wellness V.I.P. Sponsor—\$12,500

*(only one sponsorship available)*

- prominent display of company sign at exhibit hall grand opening and reception, and/or outside registration building (sponsor provides sign)
- registration area tabletop exhibit
- one V.I.P. pass to certificate programs (one per day) and all main conference events, including meals
- one additional main conference waiver
- full-page advertisement in conference program\*
- free tote bag insert\*\*
- 250 free conference postcards
- company prominently advertised in one conference promotional e-mail
- company logo with link on conference website
- free post-conference mailing list\*\*\*
- company logo included in conference registration brochure *(commitment needed by January 25, 2010)*
- one free parking pass for main conference (\$16 value)
- prominent mention during opening announcements

### 35<sup>th</sup> Anniversary Keynote V.I.P. Sponsor—\$10,000

*(sponsorships limited; contact us for exclusivity details)*

- prominent display of company sign during specified keynote address (sponsor provides sign)
- one V.I.P. pass to certificate programs (one per day) and all main conference events, including meals
- one additional main conference waiver
- full-page advertisement in conference program\*
- free tote bag insert\*\*
- company prominently advertised in one conference promotional e-mail
- free post-conference mailing list\*\*\*
- 250 free conference postcards
- company logo with link on conference website
- company logo included in conference registration brochure *(commitment needed by January 25, 2010)*
- one free parking pass for main conference
- prominent mention during morning announcements

### 35<sup>th</sup> Anniversary V.I.P. Sponsor—\$5,000

- prominent display of company sign at pre-determined location (sponsor provides sign)
- one V.I.P. pass to certificate programs (one per day) and all main conference events, including meals
- one additional main conference waiver
- ½-page advertisement in conference program\*
- free tote bag insert\*
- free post-conference mailing list\*\*\*
- company logo with link on conference website
- company logo included in conference registration brochure *(commitment needed by January 25, 2010)*
- one free parking pass for main conference
- prominent mention during morning announcements

\*Commitment needed by June 1, 2010; ad materials due June 8, 2010.

\*\*The National Wellness Institute (NWI) reserves the right to decline acceptance of any inserts or donations deemed inappropriate for National Wellness Conference participants.

\*\*\*NWI will provide printed mailing labels for one-time use; lists are seeded to ensure one-time use.

**Additional sponsorships are available.  
Contact us for details today!**

[trina@nationalwellness.org](mailto:trina@nationalwellness.org)

715.342.2969, ext. 273

[www.nationalwellness.org](http://www.nationalwellness.org)

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Exclusive Conference Lanyard Sponsor—\$3,000

*(only one sponsorship available; commitment needed by May 1, 2010)*

- logo exclusively displayed on all conference lanyards
- one main conference waiver
- ½-page advertisement in conference program\*
- free tote bag insert\*\*
- company logo with link on conference website
- company logo included in conference registration brochure *(commitment needed by January 25, 2010)*
- prominent mention in morning announcements

### Exclusive Conference Pen Sponsor—\$2,500

*(only one sponsorship available; commitment needed by May 1, 2010)*

- logo exclusively displayed on all conference pens
- one main conference waiver
- ½-page advertisement in conference program\*
- free tote bag insert\*\*
- company logo with link on conference website
- company logo included in conference registration brochure *(commitment needed by January 25, 2010)*
- prominent mention in morning announcements

### Exclusive Speed Networking/Community Movie Night Sponsor—\$2,000 *(only one sponsorship available)*

- company sign prominently displayed at speed networking event (sponsor provides sign)
- one main conference waiver
- free tote bag insert\*\*
- company logo with link on conference website
- company listing in conference program *(commitment needed by June 1, 2010)*
- company logo included in conference registration brochure *(commitment needed by January 25, 2010)*
- prominent mention in morning announcements

### Exclusive Conference Dance Sponsor—\$1,000

*(only one sponsorship available)*

- company sign prominently displayed at conference dance (sponsor provides sign)
- one main conference waiver
- free tote bag insert\*\*
- company logo with link on conference website
- company listing in conference program *(commitment needed by June 1, 2010)*
- company logo included in conference registration brochure *(commitment needed by January 25, 2010)*
- prominent mention in morning announcements

### Coffee/Tea Break Sponsor—\$750

*(sponsorships are limited; please contact us for details)*

- company name prominently displayed on sign near designated refreshment area
- free tote bag insert\*\*
- company logo with link on conference website
- company listing in conference program *(commitment needed by June 1, 2010)*

### Conference Tote Bag Insert\*\*—\$500

- insert in conference tote bags *(sponsor provides minimum of 1,000 inserts by July 1, 2010)*
- company logo with link on conference website
- company listing in conference program *(commitment needed by June 1, 2010)*

### Healthy Snack Sponsor\*\*—Donation

- individual-size portions of food or beverages enjoyed by conference participants *(sponsor provides minimum of 1,000 servings by July 1, 2010)*
- company name prominently displayed on sign near designated refreshment area
- company logo with link on conference website
- company listing in conference program *(commitment needed by June 1, 2010)*

\*Commitment needed by June 1, 2010; ad materials due June 8, 2010.

\*\*The National Wellness Institute (NWI) reserves the right to decline acceptance of any inserts or donations deemed inappropriate for National Wellness Conference participants. \$500 for first insert; additional items \$250 each.

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